against maintenance of law and order or which promotes anti-national attitudes. The Act provides for prohibition of transmission of any channel or programme, in the interest of security of the country.

(e) All channels, irrespective of their ownership, equity structure or management control, are, at present, permitted to uplink from India.

Statement

Details of Companies having foreign equity who have opplied for 24 hour news schemes

SI. No	Name of the Companies	% of Foreign Equity	Date of Permission
1.	Jain Studios Limited	20%	4.1.2001
2.	Zee Telefilms Limited	57.54%	6.12.2001
3.	New Delhi Television Limited-(yet to commence)	16.47%	7.6.2002
4.	Star News Broadcasting	Indirectly wholly owned Limited subsidiary of STAR Group Limited, which in turn is indirectly wholly owned by The News Corporation Limited.	Under Process

Except Star News Broadcasting Ltd., all the other companies have their offices/are registered, in India and have Indians on their Boards. M/s. Star News Broadcasting Ltd. has informed that its Head Office is in Hong Kong and registered office in British Virgin Islands. The Company has three Directors-two Americans and one British.

Proposals Received for FDI in Print-Media

†1890. SHRIRK.MAHESHWARI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number and names of newspapers and magazines that have applied for making foreign direct investment in print media, so far;

† Original notice of the question was received in Hindi.

(b) the number of publishing institutions that nave received Government approval for foreign investment; and

(c) the names of foreign investors showing willingness to invest in Indian print media and the amount of FDI alongwith their names?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) to (c) No application for making foreign direct investment in print media has been received so far.

Advertisements of Gutkha and Tobacco on TV Channels

1891. DR. KARAN SINGH: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that there are many advertisements still shown on various electronic media channels including some 24 hour news channels that are promoting gutkha, tobacco and related products;

(b) the action Government propose to take against gutkha, tobacco and related products manufacturing companies and whether there is any punishment fixed for TV channels that are showing these commercials in spite of the ban on such advertisements; and

(c) if so, the details thereof?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) to (c) Advertisements telecast on Television Channels transmitted or retransmitted through a Cable Network are required to adhere to the provisions of the Advertising Code prescribed under the Cable Television Network (Regulation) Act, 1.995 and rules framed thereunder. The Advertisement Code provides, *inter-alia,* that no advertisement shall be permitted which promotes directly or indirectly production, sale or consumption of cigarettes, tobacco products wine, alcohol, liquor and other intoxicants.The Government has constituted an Inter-Ministerial Committee to take cognisance, *suo-moto* or on specific complaints, regarding violation of the Advertisement Code. On the recommendations of the Committee, Show Cause Notices have been issued to different TV Channels for telecasting twelve advertisements that appeared to indirectly promote liquor/tobacco products. The replies of the channels have been received and necessary action as per rules will be taken against the channels on the basis of the Committee's recommendations.